



# ACURE4Moms

Accountability for Care through Undoing Racism & Equity

## A Project to Improve the Quality of Pregnancy Care and Reduce Maternal Health Inequities in North Carolina

### WHY IS OUR PRACTICE PARTICIPATING IN ACURE4Moms?

We feel that ACURE4Moms will help us understand how to improve care and outcomes for our pregnant patients and their babies, especially Black patients. There are big differences in outcomes for Black versus White patients in the current system. We want to play a part in reducing these inequities.

### WHAT IS THE GOAL OF ACURE4Moms?

ACURE4Moms is a research study trying to reduce:

- low birthweight babies
- emergency department visits & hospitalizations for birthing persons and their babies
- depression among birthing people
- discrimination in pregnancy-related care

ACURE4Moms is trying out 2 programs designed by people who have given birth. These programs include:

1. Sharing patient data and warning alerts with clinic staff to keep them accountable for their patients' outcomes and providing tools to help them reduce bias in care.
2. Matching eligible patients with doulas from the same community as the patients.



ACURE4Moms randomly chose prenatal clinics to receive one, both, or neither of these programs. We are receiving neither. At the end of 2 years, we will see how the programs worked. Then, we will decide if we want to keep the program(s) we tried out and/or start the program(s) we didn't get to try.

## WHAT DOES THIS MEAN FOR YOU?

ACURE4Moms will track data about all our patients.

- The data will be anonymous.
- The data will not be linked to your name or any other information that could reveal your identity.

One of the community-based members from the ACURE4Moms team might email or call you to ask you about taking online surveys. These surveys will help ACURE4Moms understand more about your experiences during pregnancy and childbirth.

- You can choose not to take the surveys.
- Your choice is confidential and will not be shared beyond the study team.
- Your choice will not change your care from the practice.

## WHAT IF YOU HAVE QUESTIONS ABOUT THE STUDY?

Contact the study staff at [acure4moms@med.unc.edu](mailto:acure4moms@med.unc.edu) if you have questions or concerns about the study. Find more information about the study by scanning the QR code to the right to visit our website at: <https://www.mombaby.org/acure4moms/>.

